



Order / Rev: 724612  
 Alt Order #: 06394206  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Michigan Education Association  
 Product Desc: MI EDU ASSOCIATION  
 Estimate: 1831

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WZZM	10/26/12	10/26/12	M-F 9-10a Take 5	CM	9-10am	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
6	WZZM	10/29/12	10/29/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$150.00		0.00			
E 7	WZZM	10/29/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NZZM	11/05/12-11/11/12		M-Su 11-1135p LN		11-1135p	M-----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Credited															
8	WZZM	10/29/12	10/29/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$180.00	P-1	0.00	NM	0	\$0.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$180.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NZZM	10/29/12-11/04/12		M-F 1230-1p		1230-1p	M-----	:30		<del>(\$180.00)</del>		0.00	NM		
Credited [credit na]															
E 9	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$480.00	P-2	0.00	NM	0	\$0.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$480.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NZZM	11/05/12-11/11/12		M-F 12-1230p		12-1230pm	M-----	:30		<del>(\$480.00)</del>		0.00	NM		
Credited															
10	WZZM	10/29/12	10/29/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
MORN-NWS-600AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$625.00		0.00			
11	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$100.00		0.00			
12	WZZM	10/27/12	11/03/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$175.00	P-1	0.00	NM	2	\$350.00
SAT MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$175.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$175.00		0.00			
13	WZZM	10/27/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
SAT GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WZZM	10/27/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
SAT GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	NZZM	10/29/12-11/04/12		Sa 8-9a		8-9a	-----Sa--	:30		<del>(\$400.00)</del>	0.00	NM			
Credited Higher rate political advertiser.															
14	WZZM	10/28/12	11/04/12	Su 1135p-1235a Burn Notice	CM	1135p-1235a	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
BURN NOTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1		\$150.00		0.00					
Week:		10/29/12	11/04/12	-----S		1		\$150.00		0.00					
15	WZZM	10/28/12	11/04/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$135.00	P-1	0.00	NM	2	\$270.00
SUN MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1		\$135.00		0.00					
Week:		10/29/12	11/04/12	-----S		1		\$135.00		0.00					
16	WZZM	11/01/12	11/01/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$1,200.00		0.00					
17	WZZM	11/01/12	11/01/12	M-F 12-1230p Noon News	CM	12-1230pm	---T---	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$480.00		0.00					
18	WZZM	11/01/12	11/01/12	M-F 9-10a Take 5	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$100.00		0.00					
19	WZZM	10/30/12	10/30/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1		\$100.00		0.00					
20	WZZM	10/30/12	10/30/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1		\$480.00		0.00					
21	WZZM	11/06/12	11/06/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
MORN-NWS-600AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	-T-----		1		\$625.00		0.00					
22	WZZM	10/30/12	10/30/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1		\$100.00		0.00					
23	WZZM	10/31/12	10/31/12	M-F 10-1030am Millionaire	CM	10-1030am	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$150.00		0.00					

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Advertiser:	Michigan Education Association
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Estimate:	1831

**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WZZM	10/31/12	10/31/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	--W----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$100.00		0.00					
25	WZZM	10/31/12	10/31/12	M-F 1230-1p Judge Judy	CM	1230-1p	--W----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$180.00		0.00					
26	WZZM	10/31/12	10/31/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
MORN-NWS-600AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$625.00		0.00					
27	WZZM	11/04/12	11/04/12	Su 1135p-1235a Burn Notice	CM	1135p-1235a	-----S	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
N28	WZZM	11/04/12	11/04/12	Sun Rotator Movie	CM	1230-2p (12:30 PM-2:00 PM)	-----S	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00
N29	WZZM	11/04/12	11/04/12	Sun Rotator ET	CM	3-4p (3:00 PM-4:00 PM)	-----S	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
N30	WZZM	11/03/12	11/03/12	WZZM Sat Weekend Sat Weekend AM News	ACM	6-8a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
N31	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
Totals													31	\$11,330.00	